



WFLA
200 S. Parker Street
Tampa, FL 33606
(813) 221-5771

CONTRACT

<u>Contract / Revision</u> 932573 /		<u>Alt Order #</u> 25286677
<u>Product</u> Florida		
<u>Contract Dates</u> 10/04/16 - 10/10/16		<u>Estimate #</u> 3268
<u>Advertiser</u> POL/Senate Leadership Fund		<u>Original Date / Revision</u> 09/14/16 / 10/10/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFLA	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agcy Code</u> 9914775	<u>Advertiser Code</u> 155	<u>Product 1/2</u> 353
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Main Street Media Group
PO Box 25093
Alexandria, VA 22314
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WFLA	10/04/16	10/04/16	Early Today	4-430a		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/03/16	10/09/16	-T-----	1			\$120.00					
N 2	WFLA	10/05/16	10/05/16	Early Today	4-430a		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/03/16	10/09/16	--W----	1			\$120.00					
N 3	WFLA	10/06/16	10/06/16	Early Today	4-430a		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/03/16	10/09/16	---T---	1			\$120.00					
N 4	WFLA	10/07/16	10/07/16	Early Today	4-430a		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/03/16	10/09/16	----F--	1			\$120.00					
N 5	WFLA	10/10/16	10/10/16	Early Today	4-430a		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/10/16	10/16/16	M-----	1			\$120.00					
N 6	WFLA	10/04/16	10/04/16	Local News @ 430a	430-5a		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/03/16	10/09/16	-T-----	1			\$220.00					
N 7	WFLA	10/05/16	10/05/16	Local News @ 430a	430-5a		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/03/16	10/09/16	--W----	1			\$220.00					
N 8	WFLA	10/06/16	10/06/16	Local News @ 430a	430-5a		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/03/16	10/09/16	---T---	1			\$220.00					
N 9	WFLA	10/07/16	10/07/16	Local News @ 430a	430-5a		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/03/16	10/09/16	----F--	1			\$220.00					
N 10	WFLA	10/10/16	10/10/16	Local News @ 430a	430-5a		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/10/16	10/16/16	M-----	1			\$220.00					
N 11	WFLA	10/04/16	10/04/16	Local News @ 5a	5-530a		:30				NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 932573 /		<u>Alt Order #</u> 25286677
<u>Contract Dates</u> 10/04/16 - 10/10/16	<u>Product</u> Florida	<u>Estimate #</u> 3268
<u>Advertiser</u> POL/Senate Leadership F		<u>Original Date / Revision</u> 09/14/16 / 10/10/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-T-----				1	\$775.00				
N 12	WFLA	10/05/16	10/05/16	Local News @ 5a	5-530a		:30				NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--W----				1	\$775.00				
N 13	WFLA	10/06/16	10/06/16	Local News @ 5a	5-530a		:30				NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---T---				1	\$775.00				
N 14	WFLA	10/07/16	10/07/16	Local News @ 5a	5-530a		:30				NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	----F--				1	\$775.00				
N 15	WFLA	10/10/16	10/10/16	Local News @ 5a	5-530a		:30				NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	M-----				1	\$775.00				
N 16	WFLA	10/04/16	10/04/16	Local News @ 530a	530-558a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-T-----				1	\$1,000.00				
N 17	WFLA	10/05/16	10/05/16	Local News @ 530a	530-558a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--W----				1	\$1,000.00				
N 18	WFLA	10/06/16	10/06/16	Local News @ 530a	530-558a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---T---				1	\$1,000.00				
N 19	WFLA	10/07/16	10/07/16	Local News @ 530a	530-558a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	----F--				1	\$1,000.00				
N 20	WFLA	10/10/16	10/10/16	Local News @ 530a	530-558a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	M-----				1	\$1,000.00				
N 21	WFLA	10/04/16	10/04/16	Local News @ 6a	558-7a		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-T-----				1	\$1,800.00				
N 22	WFLA	10/05/16	10/05/16	Local News @ 6a	558-7a		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--W----				1	\$1,800.00				
N 23	WFLA	10/06/16	10/06/16	Local News @ 6a	558-7a		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---T---				1	\$1,800.00				
N 24	WFLA	10/10/16	10/10/16	Local News @ 6a	558-7a		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	M-----				1	\$1,800.00				
N 25	WFLA	10/04/16	10/04/16	Today Show	657-9a		:30				NM	1	\$2,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-T-----				1	\$2,650.00				
N 26	WFLA	10/05/16	10/05/16	Today Show	657-9a		:30				NM	1	\$2,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--W----				1	\$2,650.00				
N 27	WFLA	10/06/16	10/06/16	Today Show	657-9a		:30				NM	1	\$2,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---T---				1	\$2,650.00				
N 28	WFLA	10/07/16	10/07/16	Today Show	657-9a		:30				NM	1	\$2,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	----F--				1	\$2,650.00				
N 29	WFLA	10/10/16	10/10/16	Today Show	657-9a		:30				NM	1	\$2,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	M-----				1	\$2,650.00				
N 30	WFLA	10/05/16	10/06/16	Today Show 2	9-10a		:30				NM	2	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--11---				2	\$1,900.00				
N 31	WFLA	10/07/16	10/07/16	Today Show 2	9-10a		:30				NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	----F--				1	\$1,900.00				
N 32	WFLA	10/04/16	10/04/16	M-F 10-11a	10-11a		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-T-----				1	\$550.00				
N 33	WFLA	10/05/16	10/05/16	M-F 10-11a	10-11a		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--W----				1	\$550.00				
N 34	WFLA	10/06/16	10/06/16	M-F 10-11a	10-11a		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---T---				1	\$550.00				
N 35	WFLA	10/07/16	10/07/16	M-F 10-11a	10-11a		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	----F--				1	\$550.00				
N 36	WFLA	10/10/16	10/10/16	M-F 10-11a	10-11a		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	M-----				1	\$550.00				
N 37	WFLA	10/04/16	10/04/16	Local News @ 11a	Local News @ 11a		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-T-----				1	\$700.00				
N 38	WFLA	10/05/16	10/05/16	Local News @ 11a	Local News @ 11a		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--W----				1	\$700.00				
N 39	WFLA	10/06/16	10/07/16	Local News @ 11a	Local News @ 11a		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---11--				2	\$700.00				
N 40	WFLA	10/04/16	10/04/16	Today Show 3	12-1258p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-T-----				1	\$900.00				
N 41	WFLA	10/05/16	10/05/16	Today Show 3	12-1258p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--W----				1	\$900.00				
N 42	WFLA	10/06/16	10/06/16	Today Show 3	12-1258p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---T---				1	\$900.00				
N 43	WFLA	10/10/16	10/10/16	Today Show 3	12-1258p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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<u>Advertiser</u> POL/Senate Leadership F		<u>Original Date / Revision</u> 09/14/16 / 10/10/16

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	M-----				1	\$900.00				
N 44	WFLA	10/05/16	10/05/16	Days of Our Lives	1258-4p		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--W----				1	\$1,100.00				
N 45	WFLA	10/07/16	10/07/16	Days of Our Lives	1258-4p		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	----F--				1	\$1,100.00				
N 46	WFLA	10/04/16	10/04/16	M-F 2-3p	2-3p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-T-----				1	\$900.00				
N 47	WFLA	10/06/16	10/06/16	M-F 2-3p	2-3p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---T---				1	\$900.00				
N 48	WFLA	10/10/16	10/10/16	M-F 2-3p	2-3p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	M-----				1	\$900.00				
N 49	WFLA	10/05/16	10/05/16	M-F 3-4p	3-4p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--W----				1	\$1,600.00				
N 50	WFLA	10/07/16	10/07/16	M-F 3-4p	3-4p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	----F--				1	\$1,600.00				
N 51	WFLA	10/04/16	10/04/16	M-F 4-5p	4-5p		:30				NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-T-----				2	\$1,100.00				
N 52	WFLA	10/05/16	10/05/16	M-F 4-5p	4-5p		:30				NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--W----				2	\$1,100.00				
N 53	WFLA	10/06/16	10/06/16	M-F 4-5p	4-5p		:30				NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---T---				2	\$1,100.00				
N 54	WFLA	10/07/16	10/07/16	M-F 4-5p	4-5p		:30				NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	----F--				2	\$1,100.00				
N 55	WFLA	10/10/16	10/10/16	M-F 4-5p	4-5p		:30				NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	M-----				2	\$1,100.00				
N 56	WFLA	10/04/16	10/04/16	M-F 5-530p	5-530p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-T-----				1	\$2,500.00				
N 57	WFLA	10/06/16	10/06/16	M-F 5-530p	5-530p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---T---				1	\$2,500.00				
N 58	WFLA	10/10/16	10/10/16	M-F 5-530p	5-530p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	M-----				1	\$2,500.00				
N 59	WFLA	10/05/16	10/05/16	M-F 530-6p	530-6p		:30				NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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WFLA
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<u>Contract / Revision</u> 932573 /		<u>Alt Order #</u> 25286677
<u>Contract Dates</u> 10/04/16 - 10/10/16	<u>Product</u> Florida	<u>Estimate #</u> 3268
<u>Advertiser</u> POL/Senate Leadership F		<u>Original Date / Revision</u> 09/14/16 / 10/10/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--W----				1	\$3,200.00				
N 60	WFLA	10/07/16	10/07/16	M-F 530-6p	530-6p		:30				NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	----F--				1	\$3,200.00				
N 61	WFLA	10/04/16	10/04/16	Local 6p News	6-630p		:30				NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-T-----				1	\$3,200.00				
N 62	WFLA	10/06/16	10/06/16	Local 6p News	6-630p		:30				NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---T---				1	\$3,200.00				
N 63	WFLA	10/10/16	10/10/16	Local 6p News	6-630p		:30				NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	M-----				1	\$3,200.00				
N 64	WFLA	10/05/16	10/05/16	NBC Nightly News WKDY	630-7p		:30				NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--W----				1	\$8,000.00				
N 65	WFLA	10/04/16	10/04/16	Local 7p News	7-730p		:30				NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-T-----				1	\$2,200.00				
N 66	WFLA	10/06/16	10/06/16	Local 7p News	7-730p		:30				NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---T---				1	\$2,200.00				
N 67	WFLA	10/10/16	10/10/16	Local 7p News	7-730p		:30				NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	M-----				1	\$2,200.00				
N 68	WFLA	10/05/16	10/05/16	M-F 730-8p	730-8p		:30				NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--W----				1	\$2,600.00				
N 69	WFLA	10/07/16	10/07/16	M-F 730-8p	730-8p		:30				NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	----F--				1	\$2,600.00				
N 70	WFLA	10/10/16	10/10/16	Mon 8-10p The Voice	8-10p		:30				NM	1	\$16,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	M-----				1	\$16,500.00				
N 71	WFLA	10/04/16	10/04/16	Late News M-Su	M-Su		:30				NM	1	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-T-----				1	\$4,400.00				
N 72	WFLA	10/05/16	10/07/16	Late News M-Su	M-Su		:30				NM	3	\$13,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--WTF--				3	\$4,400.00				
N 73	WFLA	10/10/16	10/10/16	Late News M-Su	M-Su		:30				NM	1	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	M-----				1	\$4,400.00				
N 74	WFLA	10/04/16	10/04/16	Tonight Show	Tonight Show		:30				NM	1	\$1,980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-T-----				1	\$1,980.00				
N 75	WFLA	10/07/16	10/07/16	Tonight Show	Tonight Show		:30				NM	1	\$1,980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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<u>Contract / Revision</u> 932573 /		<u>Alt Order #</u> 25286677
<u>Contract Dates</u> 10/04/16 - 10/10/16	<u>Product</u> Florida	<u>Estimate #</u> 3268
<u>Advertiser</u> POL/Senate Leadership F		<u>Original Date / Revision</u> 09/14/16 / 10/10/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	----F--				1	\$1,980.00				
N 76	WFLA	10/04/16	10/04/16	Late Night	Late Night		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-T-----				1	\$850.00				
N 77	WFLA	10/05/16	10/05/16	Late Night	Late Night		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--W----				1	\$850.00				
N 78	WFLA	10/06/16	10/06/16	Late Night	Late Night		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---T---				1	\$850.00				
N 79	WFLA	10/07/16	10/07/16	Late Night	Late Night		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	----F--				1	\$850.00				
N 80	WFLA	10/10/16	10/10/16	Late Night	Late Night		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	M-----				1	\$850.00				
N 81	WFLA	10/04/16	10/04/16	Last Call	M-F 137-205a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-T-----				1	\$400.00				
N 82	WFLA	10/05/16	10/05/16	Last Call	M-F 137-205a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--W----				1	\$400.00				
N 83	WFLA	10/06/16	10/06/16	Last Call	M-F 137-205a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---T---				1	\$400.00				
N 84	WFLA	10/07/16	10/07/16	Last Call	M-F 137-205a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	----F--				1	\$400.00				
N 85	WFLA	10/10/16	10/10/16	Last Call	M-F 137-205a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	M-----				1	\$400.00				
N 86	WFLA	10/04/16	10/04/16	Tue 9-11p VP Debate	9-11p		:30				NM	1	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-T-----				1	\$15,000.00				
N 87	WFLA	10/05/16	10/05/16	Wed 9p L&O SVU	9-10p		:30				NM	1	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--W----				1	\$11,000.00				
N 88	WFLA	10/06/16	10/06/16	Thur 8p Superstore/Good P	8-9p		:30				NM	1	\$7,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---T---				1	\$7,700.00				
N 89	WFLA	10/06/16	10/06/16	Thur 9p Chicago Med	9-10p		:30				NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---T---				1	\$12,000.00				
N 90	WFLA	10/06/16	10/06/16	Thur 10p Blacklist	10-11p		:30				NM	1	\$14,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---T---				1	\$14,300.00				
N 91	WFLA	10/07/16	10/07/16	Fri 8p Timeless	8-9p		:30				NM	1	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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<u>Contract Dates</u> 10/04/16 - 10/10/16	<u>Product</u> Florida	<u>Estimate #</u> 3268
<u>Advertiser</u> POL/Senate Leadership F		<u>Original Date / Revision</u> 09/14/16 / 10/10/16

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	----F--				1	\$4,400.00				
N 92	WFLA	10/08/16	10/08/16	Local Sa 6a News	6-7a		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S-				1	\$225.00				
N 93	WFLA	10/08/16	10/08/16	Local Sa 7a News	7-8a		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S-				2	\$550.00				
N 94	WFLA	10/08/16	10/08/16	Sa 6p News	6-630p		:30				NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S-				1	\$1,450.00				
N 95	WFLA	10/08/16	10/08/16	NBC Nightly News WKND	630-7p		:30				NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S-				1	\$8,000.00				
D 96	WFLA	10/08/16	10/08/16	Sa Extra 7-8p	7p-8p		:30				NM	0	\$0.00
N 97	WFLA	10/08/16	10/08/16	Late News M-Su	M-Su		:30				NM	1	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S-				1	\$4,400.00				
N 98	WFLA	10/08/16	10/08/16	SNL	Sa 1130p-1a		:30				NM	1	\$3,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S-				1	\$3,080.00				
N 99	WFLA	10/09/16	10/09/16	WFLA 6a News Sun	Su 6-7a		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S				2	\$200.00				
N 100	WFLA	10/09/16	10/09/16	WFLA 7a News Su	Su 7-8a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S				1	\$400.00				
N 101	WFLA	10/09/16	10/09/16	Today Show Su	8-9a		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S				1	\$2,000.00				
N 102	WFLA	10/09/16	10/09/16	Local Su 9a News	9-10a		:30				NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S				2	\$1,100.00				
N 103	WFLA	10/09/16	10/09/16	Meet the Press	10-11a		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S				1	\$4,000.00				
N 104	WFLA	10/09/16	10/09/16	Su 12p News	12-1p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S				1	\$450.00				
N 105	WFLA	10/09/16	10/09/16	Su 6p News	6-630p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S				1	\$1,800.00				
N 106	WFLA	10/09/16	10/09/16	NBC Nightly News WKND	630-7p		:30				NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S				1	\$8,000.00				
N 107	WFLA	10/09/16	10/09/16	Football Night in America	Football Night in Ar		:30				NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S				1	\$10,000.00				
N 108	WFLA	10/09/16	10/09/16	NFL Sunday Reg Season FB	NFL Sunday Reg S		:30				NM	1	\$35,000.00

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WFLA
200 S. Parker Street
Tampa, FL 33606
(813) 221-5771

<u>Contract / Revision</u> 932573 /		<u>Alt Order #</u> 25286677
<u>Contract Dates</u> 10/04/16 - 10/10/16	<u>Product</u> Florida	<u>Estimate #</u> 3268
<u>Advertiser</u> POL/Senate Leadership F		<u>Original Date / Revision</u> 09/14/16 / 10/10/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/03/16	10/09/16	-----S	1	\$35,000.00							
D 109	WFLA	10/09/16	10/09/16	Sun 9-11p Presidential De	9-11p		:30				NM	0	\$0.00
N 110	WFLA	10/09/16	10/09/16	Late News Late Run	Various		:30				NM	1	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/03/16	10/09/16	-----S	1	\$4,400.00							
N 111	WFLA	10/09/16	10/09/16	Bucs Bonus	Various		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/03/16	10/09/16	-----S	1	\$700.00							
N 112	WFLA	10/08/16	10/08/16	Today Show Sa	657-10a		:30				NM	2	\$3,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/03/16	10/09/16	-----S-	2	\$1,540.00							
N 113	WFLA	10/05/16	10/05/16	Wed 10p Chicago PD	10-1059p		:30				NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/03/16	10/09/16	--1----	1	\$10,000.00							
N 114	WFLA	10/10/16	10/10/16	Mon 10p Timeless	10-1059p		:30				NM	1	\$8,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/10/16	10/16/16	1-----	1	\$8,800.00							
N 115	WFLA	10/08/16	10/08/16	Nascar	Nascar		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/03/16	10/09/16	-----1-	1	\$4,000.00							
N 116	WFLA	10/10/16	10/10/16	Local News @ 11a	Local News @ 11a		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/10/16	10/16/16	M-----	1	\$700.00							
Totals								0.00				127	\$335,570.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/10/16	127	\$335,570.00	(\$50,335.50)	\$285,234.50
Totals	127	\$335,570.00	(\$50,335.50)	\$285,234.50

Signature: _____ **Date:** _____

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